

Remit To: WBZ-TV
P.O. BOX 33089
NEWARK, NJ 07188-0089



WBZ TV 4

INVOICE

For: AMERICAN CROSSROADS(304732)
1401 New York Ave NW Ste 1200
Washington, DC 20005-2167

Account Exec: PAT CASHEN POLITICAL
Office: WBZ-TV
Contract Num: 1061-58744
Contract Dates: 10/24/2012-10/30/2012
Customer Order:
Linked Order:
CPE: / / 1257

Invoice Num: 1061-544455
Invoice Date: 11/04/2012
Billing Cycle: Weekly
Billing Period: 10/29/2012-11/04/2012

Page 1 of 5

PAY BY 12/04/2012
Net 30 days

In Account With: CROSSROADS MEDIA(27783)
66 Canal Center Plz Ste 555
Alexandria, VA 22314-1576
ATTN:Accounts Payable

Product Desc: AMERICAN CROSSROADS

Broadcast airtimes represented are reported to the nearest minute.
This invoice has been transmitted electronically.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	WBZ NEWS	10/24/2012-10/30/2012	MTWTF..	30	2	1,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		MTWTF..	2	1,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	05:42 AM		USPRTV25ACH	30	1,000.00			
10/30/2012	Tu	05:13 AM		USPRTV24ACH	30	1,000.00			
2	WBZ NEWS	10/24/2012-10/30/2012	MTWTF..	30	4	1,800.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		MTWTF..	4	1,800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	06:23 AM		USPRTV25ACH	30	1,800.00			
10/29/2012	Mo	06:50 AM		USPRTV25ACH	30	1,800.00			
10/30/2012	Tu	06:14 AM		USPRTV25ACH	30	1,800.00			
10/30/2012	Tu	06:58 AM		USPRTV25ACH	30	1,800.00			
3	THE EARLY SHOW	10/24/2012-10/30/2012	MTWTF..	30	4	1,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		MTWTF..	4	1,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	07:29 AM		USPRTV25ACH	30	1,000.00			
10/29/2012	Mo	08:22 AM		USPRTV25ACH	30	1,000.00			
10/30/2012	Tu	07:58 AM		USPRTV25ACH	30	1,000.00			
10/30/2012	Tu	08:58 AM		USPRTV25ACH	30	1,000.00			

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4	RACHAEL RAY	10/24/2012-10/30/2012	MTWTF..	30	4	1,200.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		MTWTF..	4	1,200.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	09:31 AM		USPRTV25ACH	30	1,200.00			
10/29/2012	Mo	10:20 AM		USPRTV25ACH	30	1,200.00			
10/30/2012	Tu	09:21 AM		USPRTV25ACH	30	1,200.00			
10/30/2012	Tu	09:54 AM		USPRTV25ACH	30	1,200.00			
5	WBZ NEWS	10/24/2012-10/30/2012	MTWTF..	30	2	1,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		MTWTF..	2	1,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	12:26 PM		USPRTV25ACH	30	1,500.00			
10/30/2012	Tu	12:27 PM		USPRTV25ACH	30	1,500.00			
6	CBS SOAP ROTATION	10/24/2012-10/30/2012	MTWTF..	30	2	1,200.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		MTWTF..	2	1,200.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	01:23 PM		USPRTV25ACH	30	1,200.00			
10/30/2012	Tu	01:59 PM		USPRTV25ACH	30	1,200.00			
7	DR. PHIL	10/24/2012-10/30/2012	MTWTF..	30	4	1,800.00			

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<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		MTWTF..	4	1,800.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/29/2012	Mo	03:14 PM		USPRTV24ACH	30	1,800.00				
10/29/2012	Mo	03:52 PM		USPRTV25ACH	30	1,800.00				
10/30/2012	Tu	03:23 PM		USPRTV25ACH	30	1,800.00				
10/30/2012	Tu	03:51 PM		USPRTV24ACH	30	1,800.00				
8	JUDGE JUDY	10/24/2012-10/30/2012	MTWTF..	30	4	2,200.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		MTWTF..	4	2,200.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/29/2012	Mo	04:17 PM		USPRTV25ACH	30	2,200.00				
10/29/2012	Mo	04:40 PM		USPRTV25ACH	30	2,200.00				
10/30/2012	Tu	04:13 PM		USPRTV25ACH	30	2,200.00				
10/30/2012	Tu	04:40 PM		USPRTV25ACH	30	2,200.00				
9	5PM NEWS	10/24/2012-10/30/2012	MTWTF..	30	2	2,500.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		MTWTF..	2	2,500.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/29/2012	Mo	05:15 PM		USPRTV25ACH	30	2,500.00				
10/30/2012	Tu	05:29 PM		USPRTV25ACH	30	2,500.00				

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
10	530PM NEWS		10/24/2012-10/30/2012		M T W T F . .		30	2	2,700.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M T W T F . .		2		2,700.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	05:54 PM		USPRTV25ACH	30	2,700.00			
10/30/2012	Tu	05:44 PM		USPRTV25ACH	30	2,700.00			
11	WBZ NEWS		10/24/2012-10/30/2012		M T W T F . .		30	2	3,000.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M T W T F . .		2		3,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	06:23 PM		USPRTV25ACH	30	3,000.00			
10/30/2012	Tu	06:12 PM		USPRTV25ACH	30	3,000.00			
12	WBZ NEWS		10/24/2012-10/30/2012		M . . T . S .		30	1	4,500.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M . . T . S .		1		4,500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	11:23 PM		USPRTV25ACH	30	4,500.00			
13	DAVID LETTERMAN		10/24/2012-10/30/2012		M T W T F . .		30	4	2,700.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M T W T F . .		4		2,700.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	11:50 PM		USPRTV25ACH	30	2,700.00			
10/29/2012	Mo	12:30 AM		USPRTV25ACH	30	2,700.00			
10/30/2012	Tu	11:51 PM		USPRTV25ACH	30	2,700.00			

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CBS TELEVISION STATIONS
CBS
CW

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	10/30/2012 Tu 12:29 AM		USPRTV25ACH	30	2,700.00				
		<u>Total Spots</u>	<u>Gross Amt</u>	<u>Commission Amt</u>	<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		37	71,100.00	10,665.00	60,435.00	0.00	0.00	0.00	

Billing Notes
CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:
CONTROLLERS OFFICE: WBZ-TV

(617) 562-5022

Gross Billing	71,100.00
Trade Value	0.00
Agency Commission	10,665.00
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	60,435.00

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